



INTO THE PIT

THE SHOCKING STORY OF DEADPIT.COM



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SYNOPSIS:

From the hills of Eastern Kentucky, two life-long friends share their passion for horror movies and become industry icons by creating the world's first internet horror talk show-Deadpit.Com.

All hail the “saviors of horror!”

Every week, thousands of Horror film fans from around the world tune into Deadpit.com's Uncle Bill and The Creepy Kentuckian. Wickedly smart and crudely funny, their web-cast oozes expert commentary on the state of independent Horror films. Now for the first time, see the whole story of the successful rise of Deadpit.com, from its humble beginnings in the Eastern hills of Kentucky to its worldwide acclaim as the “only Horror talk radio show for the fans, by the fans.”

Prestonsburg, nestled in the heart of Appalachia, is the “star” city of Floyd County, Kentucky. Where coal is king and county music reigns supreme. Where hunting, fishing, camping and religion are equal parts of daily life. But what of those whose interests stray from the region's norm? What if Horror, Heavy Metal and Wrestling just feel more natural?



For native sons Aaron Frye and Wes Vance, bored with the endless routine of country music and hunting, they decided to give voice to their real passion in life, Horror movies, and created Deadpit.Com. Taking the monikers of The Creepy Kentuckian (Wes Vance)

and Uncle Bill (Aaron Frye), they reach out, via the internet, to others around the world who share their passion.

In the three years since Deadpit.com burst onto the internet, they have amassed a growing legion of rabid fans across the globe, have interviewed the top directors and actors in the horror genre and have become independent horror celebrities themselves. What started out as a 'way to ward off boredom' has now grown bigger than either Wes or Aaron could have possibly imagined and this growth has started to put a strain on Aaron.



Growing up immersed in the harsh economic and social realities of Eastern Kentucky, Aaron has felt a 'calling' to help out those in need. This has led him through graduate school and into a career in substance abuse counseling. Now, Aaron's life is a tug of war between his "serious" profession and the world of horror antics with Wes. As Aaron's two worlds collide, tough decisions lay ahead.



Take a journey into the heart of America with Deadpit.com and its legion of rabid fans. Experience the hopes and dreams of two friends trying to make their mark in the world. "Into the Pit" takes a look at friendship, dreams, the gory bliss of great Horror movies, growing up and the sweet escape back to childhood.

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Cast:



Wes Vance aka The Creepy Kentuckian

Wes is one half of the Deadpit team. Quiet and reserved in real life, his on air persona allows him to voice his opinions in the extreme. He is the technical guru behind the Deadpit site, both maintaining the site and developing the graphics, as well as the founder and co-host of the Deadpit radio show. As the Creepy Kentuckian, he demonstrates equal amounts of intelligence, wit, explosive vulgarity and a 12 yr old boy's comic sensibilities all while voicing an encyclopedic knowledge of horror films. He is a life long fan of horror films and wrestling, at one time even flirting with the idea of becoming a semi-pro wrestler.

Through his teen years he felt distanced from most of his peers until he met Aaron who shared his interest in horror, wrestling and Heavy Metal music. His imposing physical appearance hides a gentle, intelligent, good humored personality.



Aaron Frye aka Uncle Bill

Aaron is the second component of Deadpit.Com. His on-air personality, Uncle Bill is the perfect foil/partner for Wes' Creepy Kentuckian. Extremely intelligent, deep thinking, and genial, he offers a cerebral approach to horror that is often at odds with Wes' more heartfelt views. He often pontificates on the state of modern horror until he feels the need to "lighten things up" with a burst of school boy humor.

Outside of Deadpit, Aaron is a college student who also works as a drug abuse counselor. He is a true humanitarian and feels a social calling to help the less fortunate in Prestonsburg and the surrounding Appalachian area.

Aaron's other passion in life, besides horror, is music. He is an accomplished drummer as well as a guitarist and song writer.

Featured horror celebrities:

Kevin S. Tenney
Lloyd Kaufman
Tiffany Shepis
Elske McCain
Clayton Hill
Harry Manfredini
Betsy Palmer

Uwe Boll
John Landis
P.J. Soles
Andre' Gower
Sharon Hill
Tiffany Apan
Gary Howard Klar

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CREW:



William P. Zenobia

Executive Producer

William Zenobia is an accomplished actor as well as president of Will-Zen Film Investments. His love of films and acting has lead him to be a driving force behind the growing film industry in his home state of Wisconsin. Bill was co-founder of the It Came From Lake Michigan Film Festival, which was the largest independent genre film festival in Wisconsin and is well known for freely lending his knowledge, advice and talents to many up and coming Wisconsin film directors. Being a man of faith and family, Bill was initially reluctant about producing a “horror” documentary. Yet, with an open mind, he researched Deadpit.Com, and realized that the story of Wes and Aaron was one that deserved to be told.



Natalie Milbrodt
Producer/Writer

Natalie Milbrodt is a writer and filmmaker living in New York. Most recently, her short documentary “Feet,” was featured in several film festivals including the 2009 Rochester High Falls International Film Festival. Natalie’s feature screenplay, “The Last Weebler” took the top prize at The 2008 Long Island International Film Expo Script Writing Competition. Her other scripts are “Crisis Line,” a Sundance Institute finalist and “Oneida” a quarter finalist in the 2009 Fade-In Awards. On “Into the Pit”, Natalie’s responsibilities included conducting the main interviews with Wes and Aaron, as well as helping to shape the story elements of the film.



Jim Bett, Jr.
Producer

Jim Bett, Jr. has been a rabid horror fan as long as he can remember. As a special effects makeup designer, Jim has worked on many independent film projects in the Chicago-Milwaukee markets such as “Peek A Boo”, “Serial: Amoral Uprising”, and “The Spade County Massacre”. He has also provided special effects makeup and co-directed music videos for such acts as 2-West and R.A. the Rugged Man. Jim can be found regularly at the largest horror conventions around the country as he is personal friends with many of today’s horror celebrities.

A fact that was very helpful with his producing duties on “Into The Pit”. Among is many duties on the film, Jim was responsible for all the celebrities interviews that appear from John Landis to Uwe Boll. He was also a second camera operator as well being responsible for location sound recording.



Kelly Marcott

Director

Kelly Marcott has been a director/cameraman for over fifteen years mostly working in television and commercials. He created the award winning children's program “The Curiosity Shoppe” as well as working on projects for VH1, Discovery Channel Networks, CBS News and more. He has worked on many projects with his friend Natalie Milbrodt including her first film “Telegraph”, the screenplay “Malcontents in Utopia “ and a documentary on Detroit's Doo-Wop legends The Reflections.

“ Into The Pit: The Shocking Story of Deadpit.Com” is his first feature length film.

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ONE SHEET

All Hail The Saviors Of Horror!

Aside from countless “behind the scenes” DVD extras, the horror and documentary film genres rarely meet. This always puzzled Detroit filmmaker Kelly Marcott, who set out to build a new screen monster, a documentary about horror movie fans. But don’t think this erroneous gap in cinematic history has been rectified by *Into The Pit: The Shocking Story of Deadpit.com*. It’s been slashed, burned and has returned back from depths of celluloid hell itself! Featuring guest appearances and interviews from an all-star cast of horror icons, including legendary directors John Landis, Lloyd Kaufman, Kevin S. Tenney, and Uwe Boll; scream queens Tiffany Shepis, PJ Soles, and Betsey Palmer; *Friday the 13th* music composer Harry Manfredini, and many, many more. *Into the Pit* follows two young men who parlay friendship and horror fandom into a runaway internet sensation... and the consequences that come with it.



Into The Pit tells the story of Wes Vance and Aaron Frye, two seemingly unremarkable Kentuckians who have lived in the small town of Prestonsburg their entire lives. They live in a world where family, coal, bluegrass, hunting and church are the pillars of life itself. For a couple of guys

whose main interests in life are horror films, professional wrestling, and heavy metal; staving off boredom meant taking some serious and inventive measures. They needed an outlet, and in 2005 they found one, creating an Internet-based “Horror Talk Radio” show called Deadpit.com. Forming a

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WILL ZEIN FILM INVESTMENTS PRESENTS
A RUSTY ROBOT PRODUCTION "INTO THE PIT: THE SHOCKING STORY OF DEADPIT.COM"
AARON FRYE WES VANCE KEVIN S. TENNEY UWE BOLL TIFFANY SHEPIS LLOYD KAUFMAN
**DALE GREGG ** BRIAN LINDS ** JIMMY P. JENKINS ** JIM BETT JR. ** NATALIE MILDRODT
**DALE PETERSON ** NATALIE MILDRODT ** KELLY MARCOTT

pair of wacky alter egos by the names of “Uncle Bill” (Aaron) and “The Creepy Kentuckian” (Wes), the duo hosts a weekly MP3 show that features the latest horror news, film reviews, and in-depth interviews with a roster of horror royalty: John Carpenter, Joe Dante and George A. Romero, among many others.

Four years later, weekly listenership has grown into the thousands. Kelly Marcott became one of those listeners in 2007. Marcott got the idea for *Into the Pit* after hearing an episode in which the boys jokingly said someone should make a documentary about them. What began in jest slowly evolved into a cinematic pilgrimage as Marcott recruited fellow filmmakers Jim Bett Jr. and Natalie Milbrodt to travel into the heart of Appalachia with their cameras. They discovered a rich story of friendship, diverging dreams, blatant escapism, and childhood nostalgia set against a high contrast rural backdrop.

In the film, Wes focuses on Deadpit full-time, juggling duties on the site while freelancing as a web master. Simply put, he is the “Creepy Kentuckian,” a fun-loving guy whose passion for horror and humor is apparent in everything he does. The show’s other host, Aaron, is part “Uncle Bill,” and part graduate student pursuing a certification in mental health counseling. To help relieve the stress of this pursuit, Aaron becomes “Uncle Bill.” Under this pseudonym, Aaron lets loose, becoming as lewd and crude as he wants, obsessing over the gory details of horror movies and commenting with charisma and humor matched only by his co-host.



As the show grows in popularity, Aaron gets closer to gaining his degree. He begins to feel the tension between his two personas as an outrageous horror show host by night and a professional counselor by day. Adding to the stress is an ambivalent Wes, who sees the show as top priority and offers little empathy. Aaron finds himself in an ethical, professional, and internal quandary. The question becomes unavoidable:

when or if will Aaron put away his scarier passions in the pursuit of more altruistic endeavors? The future of Deadpit.com is uncertain.

Will-Zen and Rusty Robot Productions, in association with Deadpit Inc., present *Into The Pit: The Shocking Story of Deadpit.com!*

~Ike Oden

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REVIEWS, ARTICLES, and FESTIVAL NEWS

Official Selection-2010 SCI-FI LONDON

Official Selection-2010 A Night Of Horror Film Festival, Sydney Australia

Official Selection-2010 Wisconsin Film Festival

REVIEWS:

[Rogue Cinema](#)

[Horror News](#)

[Horror Society](#)

[Danel01](#)

[Milwaukee Scene](#)

ARTICLES

[FILM INK -AUSTRALIA](#)

[ON MILWAUKEE](#)

[THE ONION](#)

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Full Credits:

A WILL-ZEN FILM INVESTMENTS/ RUSTY ROBOT PRODUCTION

Executive Producer

William P. Zenobia

Producers

Jim Bett, Jr.

Natalie Milbrodt

Kelly Marcott

Associate Producer

Dale Peterson

Written by

Natalie Milbrodt

Kelly Marcott

Music written and performed by

Dale Grisa

Brian Lord

Directed by

Kelly Marcott

Starring:

Aaron Frye

Wes Vance

James "Wooly Bear" Cooley

Mike Vance

Janie Beverly

Charles Frye

Kevin S. Tenney

Uwe Boll

Tiffany Shepis

Lloyd Kaufman

Harry Manfredini
Dean Bertram
Lisa Mitchell
Michael Felsher
David Gooslin
Mischa Curnutte
Fred James
Aleksander U. Serigstad

Featuring:
Clayton Hill
Sharon Hill
Andre' Gower
Elske McCain
Tiffany Apan
Kane Hodder
Betsy Palmer
P.J. Soles
John Landis
Gary Howard Klar
Jay Reel
Timmothy M. Sheperd
Chris Lacks
Jason Payne
Tony Moran
Brad Custolow

Videography and Editing
Kelly Marcott

Additional Videography
Jim Bett, Jr.
Natalie Milbrodt
Dale Peterson
Amit Dave
Grant Bertram

Additional Video Provided by
Wes Vance
Brad Custalow
Jay Reel
Adam Beck
Aleksander Serigstad
I was a Teenage Nerd Productions
Kathy Fisher
David Gooslin

Sound Recording

Jim Bett, Jr.

Nike Basile

Sound Engineering and Mixing

Dale Grisa

“Deadpit Theme” Music and “Dancing with a Corpse”

Aaron Frye

Wes Vance

Clips from “BackRoads” courtesy of David Gooslin and 438 Productions

“Brain Dead” courtesy of Kevin S. Tenney and Prodigy Entertainment

“Dawn of the Dead” courtesy of Richard Rubinstein

“Friday the 13th” Courtesy of Paramount Pictures

“Night Of the Living Dead” courtesy of Subucat and George A. Romero

Coal Mining pictures courtesy of Kentucky Coal Information Foundation
and The American Archives of the Smithsonian Museum.

Into The Pit original poster art by Phil Roberts

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Runtime: 95 Minutes

Shooting Format: DV, HDV

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WILL-ZEN FILM INVESTMENTS PRESENTS
A RUSTY ROBOT PRODUCTION "INTO THE PIT-THE SHOCKING STORY OF DEADPIT.COM"
AARON FRYE WES VANCE KEVIN S. TENNEY UWE BOLL TIFFANY SHEPIS AND LLOYD KAUFMAN
MUSIC BY DALE GRISA AND BRIAN LORD EXECUTIVE PRODUCERS WILLIAM P. ZENOBIA PRODUCED BY JIM BETT JR. AND NATALIE MILBRODT
ASSOCIATE PRODUCER DALE PETERSON WRITTEN BY NATALIE MILBRODT WRITTEN AND DIRECTED BY KELLY MARCOTT

